

PHOTOGRAPHY AND VIDEOGRAPHY POLICY

Visitor Policy

AQHA prohibits the use of any still photography and/or video cameras for commercial use or distribution through websites, social networking sites or any other media. Any commercial or mass distribution of photography and/or video, or advertisement thereof, taken of subjects within the show ring without prior written consent from show management, is expressly forbidden.

Media credentials may be issued to journalists/photographers/videographers on assignment by recognized magazines, newspapers, television and radio networks, publications, local television and radio stations and other approved media outlets.

Professional photographers or videographers capturing images for sale are NOT allowed without the express written permission of the American Quarter Horse Association.

Credentials will only be issued to those primary purpose is news gathering and dissemination. Outlets seeking to obtain credentials mainly for commercial gain will not be provided with credentials.

Professional photography equipment, cameras with lenses longer than 4 inches and/or camera support pods or tripods or video cameras of any size mounted on a tripod are not permitted under any circumstances except by credentialed media.

Media Policy

Members of the media may photograph or video within designated areas of the facility for the purpose of news coverage associated with the AQHA World Championship Show. All media members must check in with the AQHA media office and request media credentials. Media credentials, if granted by World Show Management, must be worn prominently and at all times while on World Show premises.

Because the many areas of the World Show premises are open to the public every day, special arrangements cannot be made to quarantine an area from normal visitor traffic. All photography and videography must be conducted without disruption to World Show operations or limitations to accessibility of exhibitions, stairwells, entrances/exits, high traffic areas or other locations of interest to World Show visitors.

Violation of the above Visitor and Media policies may be grounds for immediate removal from the World Show premises.

AQHA Use

As reciprocal assistance to AQHA for privilege of membership, participation in approved events and ownership of an American Quarter Horse, AQHA may use, without payment of any fee whatsoever, any photograph or other forms of likeness reproductions of a member, event participant, horse owner, their horses and registered equine names, to promote AQHA's objectives and activities including, but not limited to, use by third parties with authorization from AQHA.